

TRANSMITTAL OF FORMAL DRAWINGS

Docket No.
JGP-10302/08

Application Of: Brian Bartkowiak et al.

Serial No.	Filing Date	Confirmation No.	Examiner	Art Unit
09/755,924	January 5, 2001		Jean M. Corrielus	2172

Invention: EVENT MANAGEMENT SYSTEM

RECEIVED

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Transmitted herewith are:

15 sheets of formal drawing(s) for this application.

☒ Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c).

Signature

Mark D. Schneider, Reg. No. 43,906
Gifford, Krass, Groh, Sprinkle, Anderson
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280 North Old Woodward - Suite 400
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Dated:

4/8/04

exp. I certify that this document and attached formal drawings
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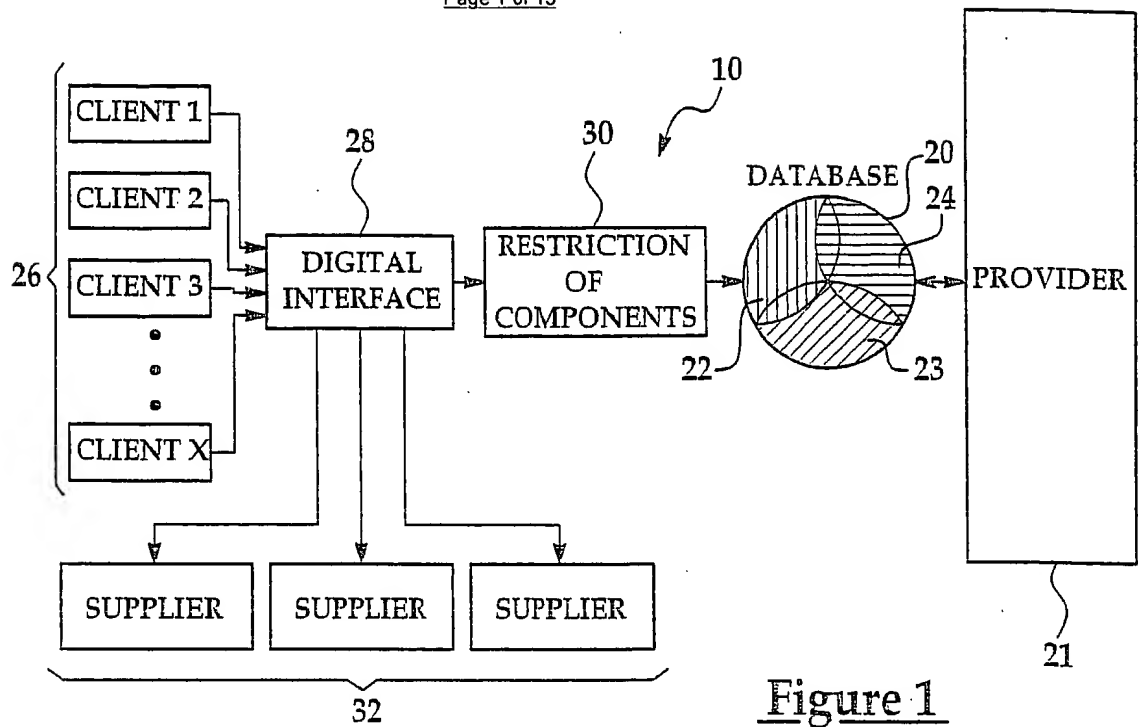


Figure 1

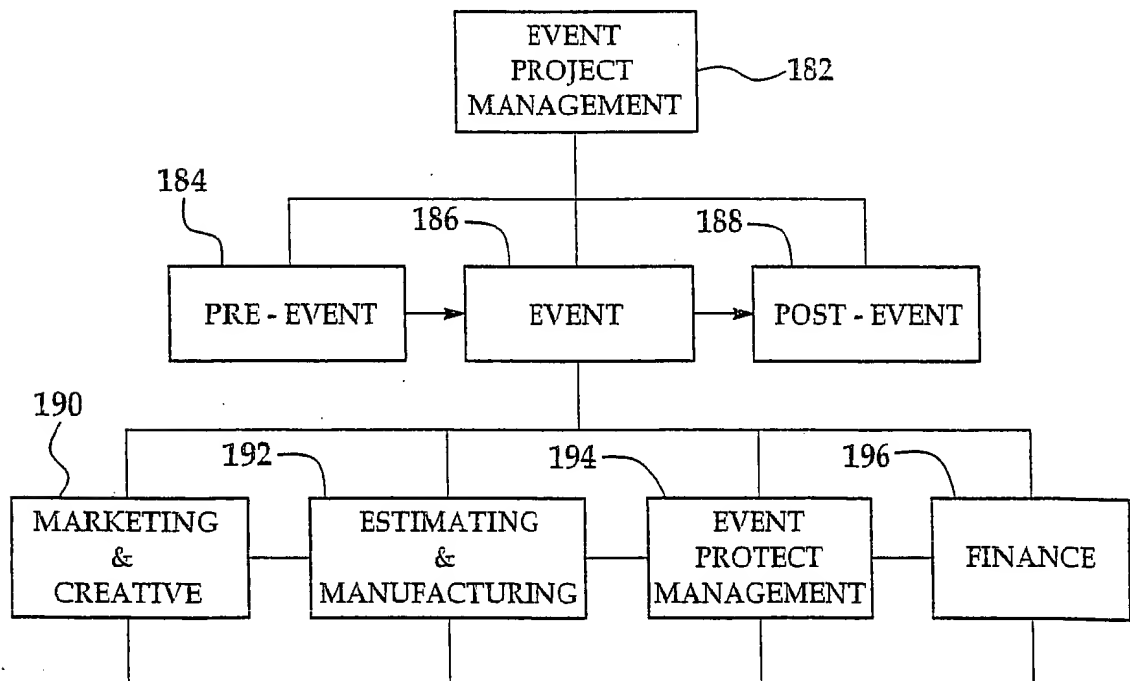


Figure 4

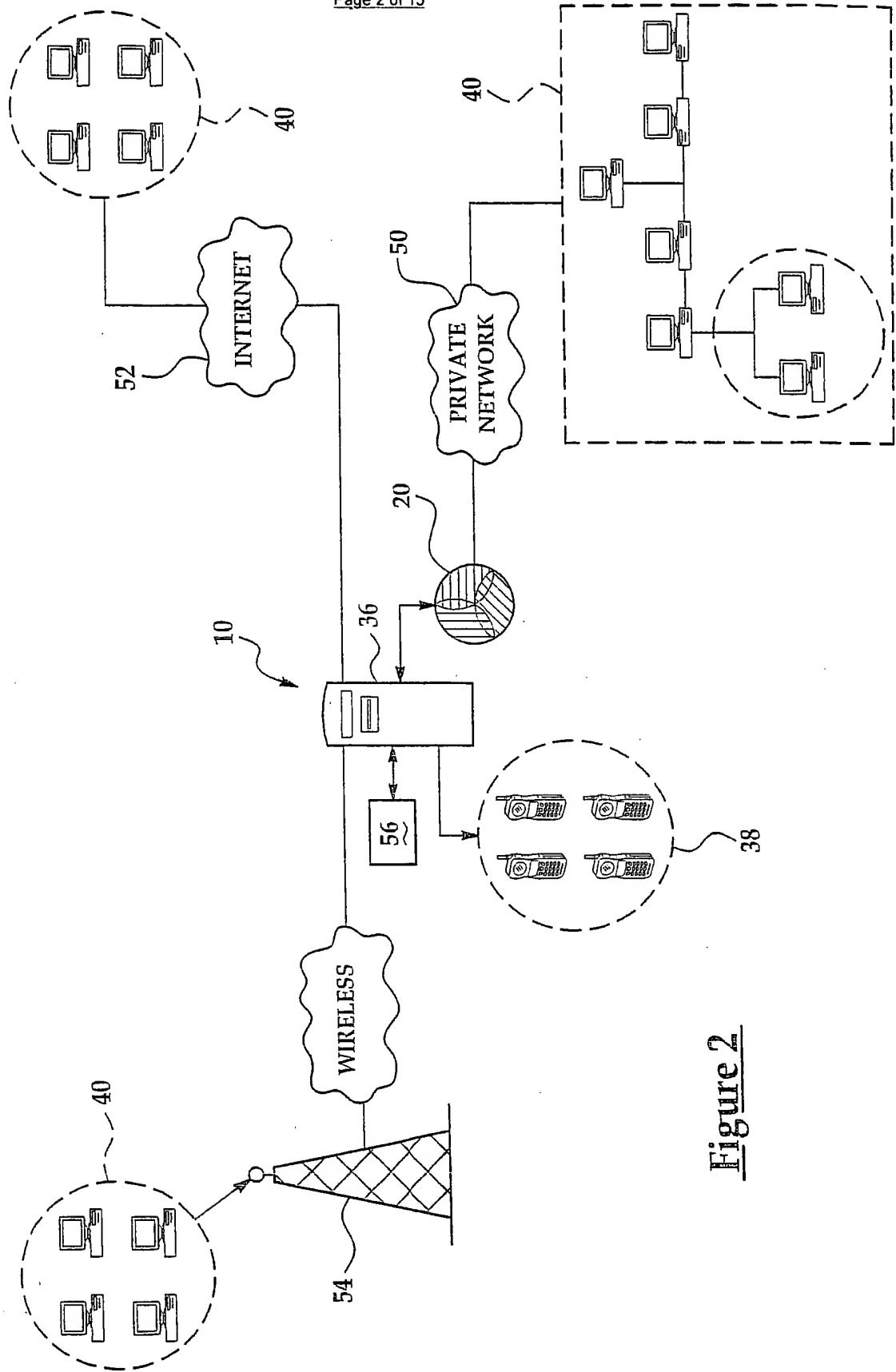
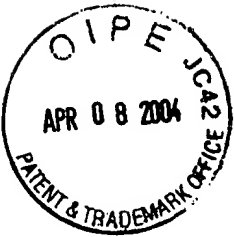


Figure 2



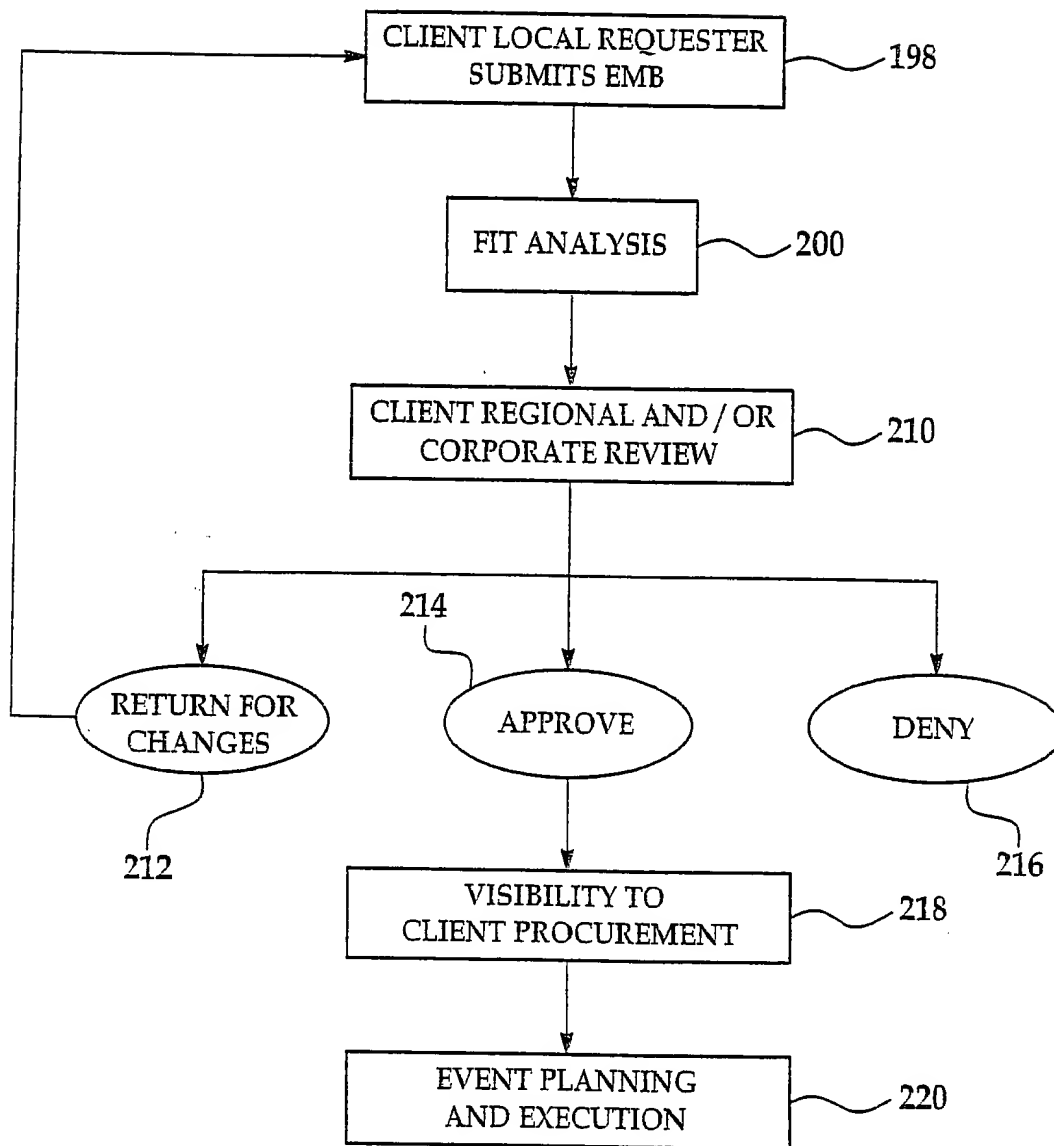


Figure 5

LIBRARY CARD

Figure 6

Address http://serv11/D/eng/1a/Demo.usf/COL/1stEvent/1stEvent.html										Go	Links
File	Edit	View	Features	Tools	Help						
New Event	Planning Tool	Event Workplace	ICL	Logistics	Suggestion Box	Help					
All Events By Name with Totals (X denotes canceled or denied event)							Total (US\$)	Location			
By Name:											
By Area:											
By Product Name:											
By Status:											
By Event Type:											
By Event (\$\$)											
By Quarter (\$\$)											
By Area (\$\$)											
By Product Line (\$\$)											
<div> <div>234</div> </div>											
X	Nedscape Computer Names 1114	1143	05/20/2001-	06/03/2001-	Denied	0	London, whatever				
	Neither Event 1114 1054		04/11/2001-	04/12/2001	Returned for Changes	0					
	Calendar Only Test 1114 1649		02/03/2001-	02/09/2001-	Calendar Only	0					
	ceBIT		02/22/2001-	02/28/2001	Pending Global LINKS Admin. Review	0					
	CommunicAsia		06/19/2001-	06/22/2001	Calendar Only	600,000					
	GSM World Congress		02/20/2001-	02/23/2001	Planned	0	Cannes				
	ICSPAT		10/16/2001-	10/19/2001	Planned	0	Dallas, TX				
	NetWorld/InterOp Spring		03/06/2001-	03/11/2001	Approved	0	Las Vegas, NV				
	Next IE Test 1114 1130		12/03/2001-	12/09/2001	Pending GPI Account Executive Review	0					
	SuperComm 2001		12/30/2000-	12/30/2001	Pending Global LINKS Admin. Review	500,000	Atlanta, GA				
All Events By Name with Totals (X denotes canceled or denied event)							1,100,000				



CAMPAIGN PLANNING TOOL

Figure 8

File Edit View Favorites Tools Help

General Introduction
Case Studies
Coverage Model Show Ty
Business Theater Intro
Branded Architecture
All Documents

Expand All Collapse All
All Planning Tool Documents
General Introduction
Contacts
Introduction
The Event Marketing Brief
The Event Process
Case Studies
Introduction
Coverage Model Show Types
C Level
Introduction
Business Theater Introduction
Introduction
Branded Architecture
Brand Theater
Introduction
All Planning Tool Documents

246

File Edit View Favorites Tools Help

SPACE COST
REPORT

Event Related
By Event
By Category
General Information:
By Topic
By Category

Expand All Collapse All Exit
Topic
Change Order Log
SuperComm 2001
Change Order Log Posted On 11/16/2000 : Change Order Log (Global LINKS Administrator)
Floor Plan
GSM World Congress
Floor Plan Posted On 11/16/2000 : Photos (Global LINKS Administrator)
Meeting Notes
CommunicAsia
Meeting Notes Posted On 11/16/2000 : Meeting Minutes from Today's meeting (Global LINKS Administrator)
Message Plan
Wireless IT
Message Plan Posted On 11/16/2000 : Measure Plan (Global LINKS Administrator)

250

File Edit View Favorites Tools Help

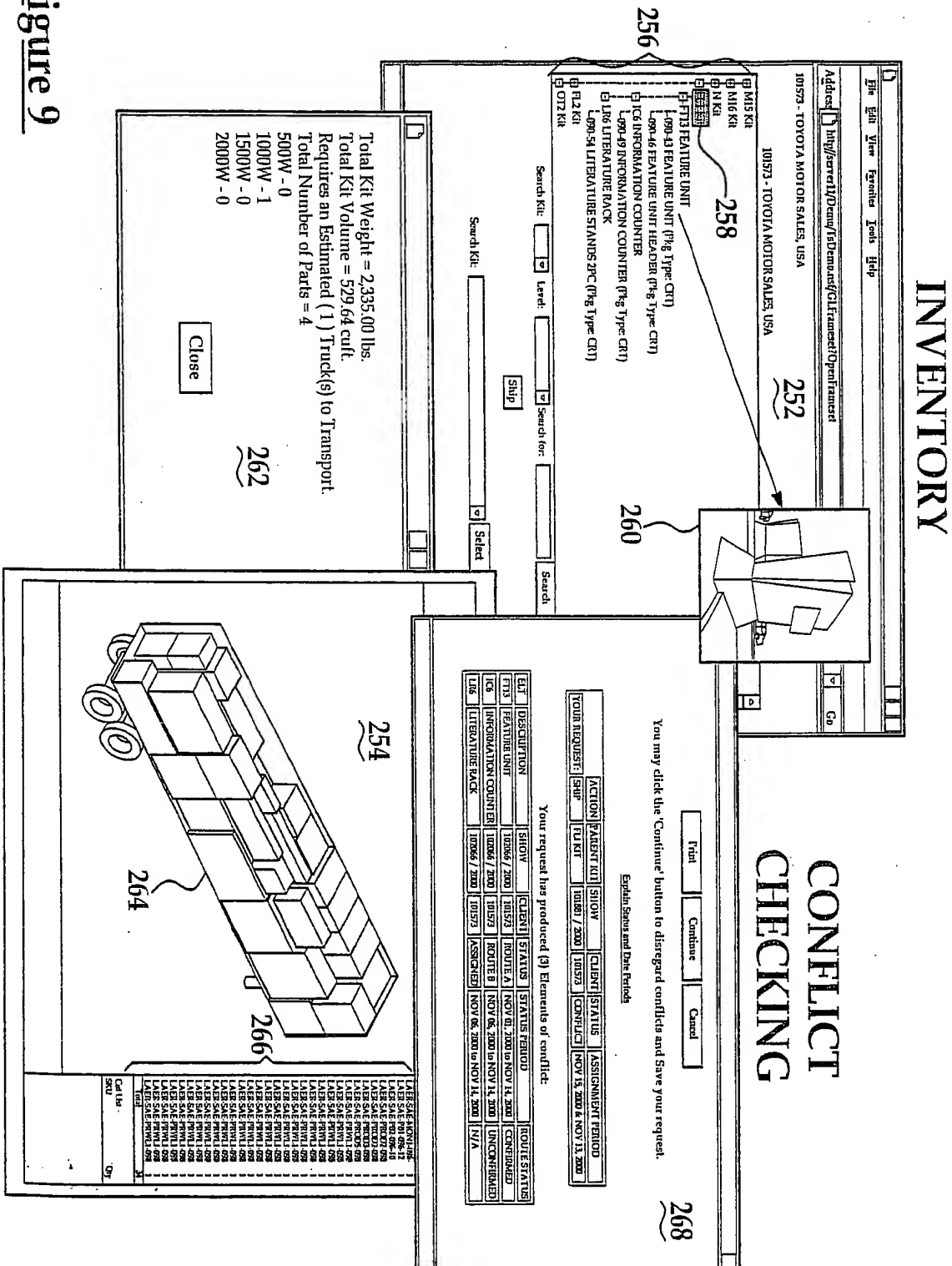
EVENT WORKSPACE

Expand All Collapse All Exit

250



Figure 9



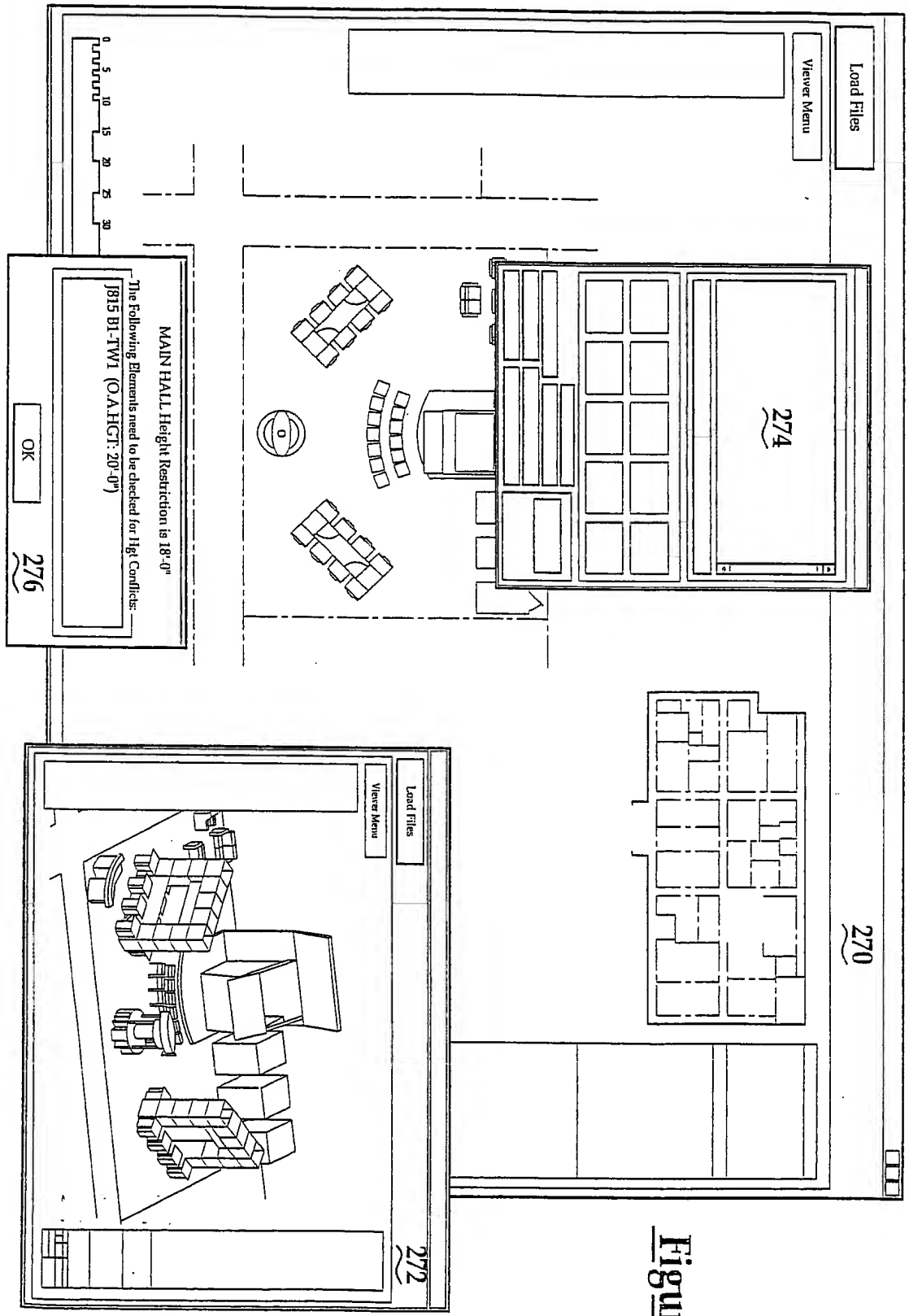
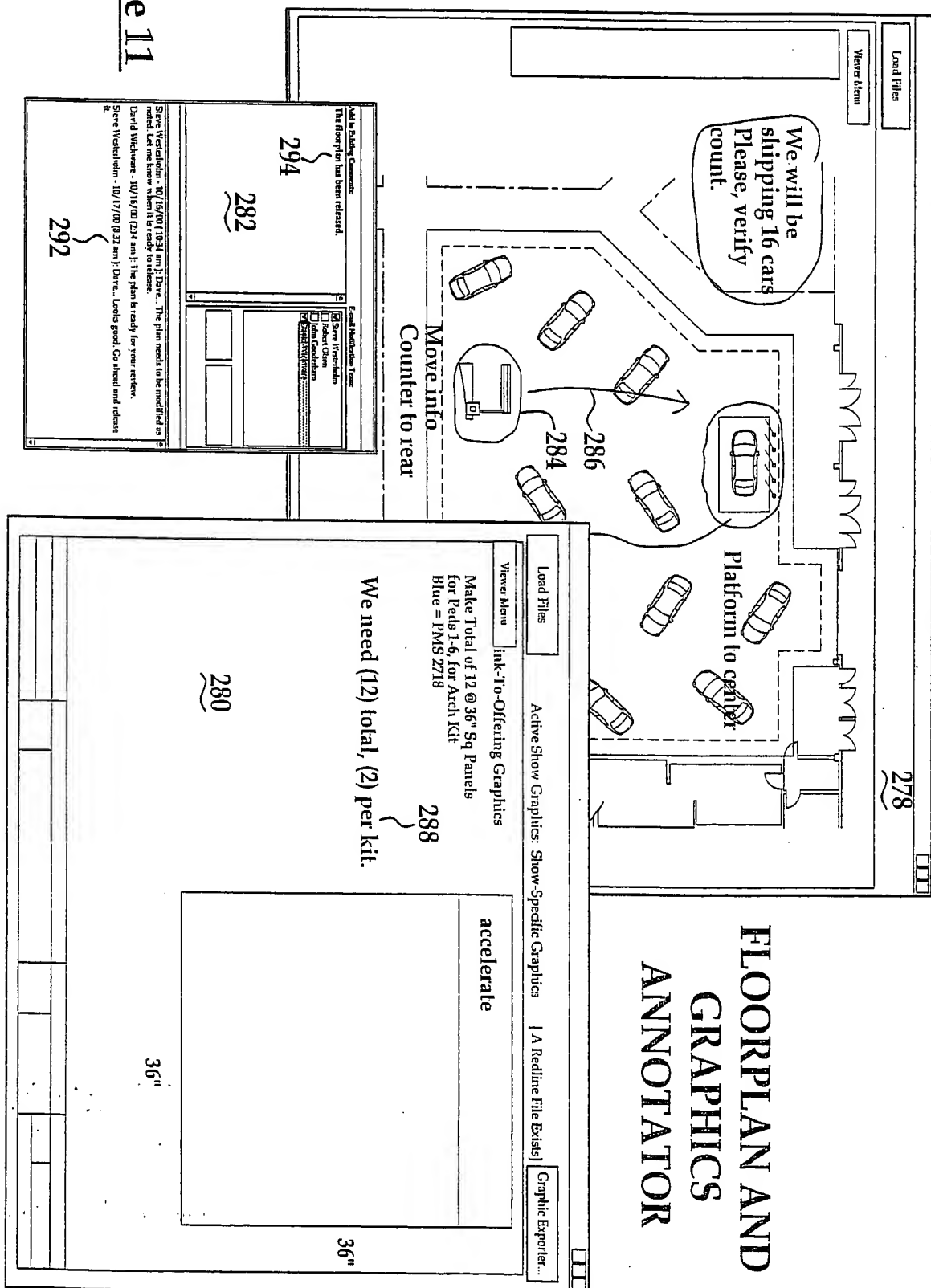
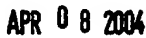


Figure 10

Figure 11





SUPERVISOR SCHEDULING

Figure 12



MASTER SHOW SCHEDULE

KIT / ELEMENT SCHEDULE

